

Audrey Graff
President
Gynt Clifford
Secretary
Bob Janis
Safety Chair

Chuck Bradley
Vice President
Dave DeFrance
Director at Large
Bill McCormick
Director at Large

John Groothuizen
Treasurer
Maureen DeFrance
Director at Large
Tim Ogle
Director at Large

SPORTSMAN’S CLUB Board Meeting Minutes
March 20, 2023

Board Members Present: Audrey Graff, John Groothuizen, Gynt Clifford, Bob Janis, Bill McCormick, Maureen DeFrance, Dave DeFrance, Chuck Bradley, Tim Ogle

Board Members Absent: none

Guests Present: Dave Hennessy, Bob Boehnlein

Audrey Graff called the meeting to order 9:00 AM.

Dave Hennessy gave a report on the sale of T-Shirts. January, 2022 to February, 2023, 207 shirts have been sold. The remaining shirts will be sold at \$10.00 each, with Dave selling these at the monthly meetings. No new shirts have been purchased.

Minutes as posted: Bob Janis moved to approve the February minutes. Bill McCormick seconded. Motion carried. Minutes were approved as posted.

Treasurer’s Report: John Groothuizen

Beginning Checking Account Balance (Jan, 31, 2023) Treasure Report \$7,692.93

Total Deposits \$996.00

Total Expenditures \$249.00

02/28/2023 Ending Checking Account Balance \$8,439.93

Committee Reports:

1. **Membership:** Bob Boehnlein: The Sportsman’s Club’s membership now stands at 544 members.

John Groothuizen stated that reminders were sent to members who had not paid their 2023 dues, and suggested we do this again next January. This proved to a successful effort as many members had forgotten. Once reminded they renewed their membership.

2. **Audrey Graff: Mail Chimp:** Audrey sent a notice to 482 members. 480 notices were successfully delivered, with 75% opened.

Mail Chimp was to be discontinued on March 20, 2023. However, Mailer Lite proved difficult to add files and their free program only allowed 500 contacts. Audrey paid a \$27.98 monthly fee to continue Mail Chimp for one more month. With Mail Chimp (Essential Marketing Plan) we can have up to 1500 contacts and send 15,000 emails. Following some discussion it was determined that Mail Chimp would work better for our club needs. John Groothuizen moved we continue the use of Mail Chimp at the monthly fee of \$29.98. Maureen DeFrance seconded, motion carried.

3. **Publicity:** Bill McCormick is getting photos and reports from our various groups.

4. **Speakers:** Dave and Maureen DeFrance are giving a video presentation featuring their trip to the Galapagos Islands.

5. **Content Manager:** (Web Site) Audrey Graff

Old Business:

Audrey Graff: Audrey Graff is working on getting the cost of a new banner.

We have 4 volunteers willing to replace the Board members leaving at the end of 2023.

Audrey Graff will mention at the General Meeting that all members are encouraged to run for the Board.

These people have expressed a desire to volunteer:

Tom Slezewski

John Berthusen

Michael Anenen

Ken Rolfsness

New Business

No new business was discussed.

Tim moved the meeting be adjourned. Chuck Bradley seconded, motion carried. Meeting was adjourned at 9:55am.